



Fashion Law for Lawyers: Reading, Writing and Representation

Location: Davis & Gilbert LLP, 1740 Broadway, New York, NY 10019 (* unless otherwise noted) Map it!

CLE: 16 CLE credits: 9 Professional Practice, 6.5 Skills and 0.5 Ethics (Approved for Non-Transitional and Transitional Attorneys)

Program dates:

Class time is 5:30 - 7:30pm except as otherwise noted*

Tuesday, September 13, 2011 (*4 - 6pm, this class will take place at VLA Auditorium)

Tuesday, September 27, 2011

Thursday, October 6, 2011 (*4 - 6pm)

Tuesday, October 18, 2011

Tuesday, November 1, 2011

Tuesday, November 15, 2011

Tuesday, November 29, 2011

Tuesday, December 13, 2011

Space extremely limited

This program is an eight-part series specifically designed for attorneys interested in fashion law and representing designers of apparel, accessories and other fashion items. The course will provide an in-depth consideration of the legal issues and common business arrangements found in the fashion industry, as well as offer writing opportunities that will be critically analyzed by the program faculty. Topics will include: legal entities and business formation; intellectual property; labor and employment; licensing; advertising and business relationships with various suppliers and vendors. Finally, enrollees will have the opportunity to participate in the counseling and representation of fashion and design artists at VLA's Pop-Up Clinics. This series will be taught by Barbara Kolsun, Esq., General Counsel at Stuart Weitzman LLC and the co-author of *Fashion Law: A Guide for Designers, Fashion Executives, and Attorneys*, and Elena M. Paul, Esq., VLA's Executive Director.

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Since 1969, Volunteer Lawyers for the Arts has been the leading provider of pro bono legal services, educational program, mediation services, publications, and advocacy to the arts community. For more information on VLA, please visit: www.vlany.org.

1. Registration fees:

\$1,500: VLA Attorney Members, YAM Members and All-You-Can-Learn Pass Holders

\$1,750: Non-Member Attorney, LLM candidates and law students

▶ To apply for a full or partial CLE scholarship, please view our Financial Aid Policy Guidelines

2. Registration information:

▶ To view our cancellation policy, please visit: http://vlany.org/fashion_law_about.html

Your Name (Ms., Mr., Mrs.): _____ Date: _____

Firm/Organization (if applicable): _____

Contact Address: _____ City: _____ State: _____ Zip: _____

Contact Phone Number: _____ Email Address: _____

3. Payment information:

Check Enclosed

Please charge my Mastercard / VISA / AmEx / Discover

Amount Due: \$ _____ Check Number/Money Order Number: # _____

Credit Card Number: # _____ Expiration Date: _____

Signature: _____

Amount Paid:
\$ _____

For internal use only
Entered on _____ By _____

▶ To register, please complete this registration form and fax to 212.752.6575 or mail to the address below. For more information, please call **Joni Todd** at 212.319.2787 x10, or e-mail her at jtodd@vlany.org

4. How did you hear about this class?

Facebook

Myspace

Twitter

VLA e-blast

VLA Website

Other _____



Faculty:

Barbara Kolsun, Esq., is Executive Vice President and General Counsel of Stuart Weitzman, LLC, a luxury shoe design, manufacturing and retail company based in New York. She started the company's first in-house legal department and manages all legal matters for the company, including intellectual property. Prior to Stuart Weitzman, Ms. Kolsun served as Senior Vice President and General Counsel of Seven For All Mankind, LLC, a leading denim and apparel company, and of Kate Spade, LLC, the upscale handbag and lifestyle design house. She was Assistant General Counsel of WestPoint Stevens, Inc., the home textile company, and of Calvin Klein Jeanswear Co. Prior to her time working in-house, Barbara practiced litigation for 12 years at various New York law firms, representing numerous intellectual property owners throughout the United States. She also clerked for the U.S. Court of Appeals, Second Circuit. Ms. Kolsun conceived, co-edited, and co-authored the recently published *Fashion Law – A Guide for Designers, Fashion Executives, and Attorneys* (Fairchild Books), the first textbook on Fashion Law. Ms. Kolsun has devoted significant time and effort to the cause of enforcement of intellectual property, serving as Chairman of the Board of the International AntiCounterfeiting Coalition (IACC). She has also spoken and published widely on the topic of counterfeiting and trademark infringement in the United States, Asia, and Europe, and has been herself the subject of stories in numerous publications (ranging from The New York Times to Women's Wear Daily) due to her pioneering work in the anticounterfeiting field.

Ms. Kolsun rounds out a practice-based legal career with teaching and lecturing at law schools around the country, including the University of Chicago Law School. She is an adjunct professor in Fashion Law at Cardozo Law School and taught at Fordham Law School in the Fashion Law Institute. In 2002 and 2004, Ms. Kolsun taught intellectual property in Vietnam as part of STAR-Vietnam, a USAID program. She received her J.D. from Benjamin N. Cardozo School of Law in 1982 and her undergraduate degree from Sarah Lawrence College in 1971. Her experience as a professional singer and actress (1970-1979) continues to motivate her fierce efforts to protect artists' and designers' intellectual property rights.

Elena M. Paul, Esq., is the Executive Director of the Volunteer Lawyers for the Arts (VLA), the leading provider of pro bono legal services, educational programs, and advocacy to the arts community. In addition to overseeing VLA's programs and services, Ms. Paul counsels and represents artists and arts organizations, specializing in corporate and contractual matters. She also serves as development consultant for various cultural and arts projects in addition to television, film and theatrical productions. Ms. Paul creates many of VLA's original programs, including the VLA Clinic; the Statewide Service Initiative; the VLA Legal and Business Boot Camp for Arts Professionals; and Ask the Lawyer. Ms. Paul lectures nationally on a variety of arts and entertainment topics, including contracts for arts professionals, intellectual property, fundraising and institutional development, creating nonprofit, tax-exempt corporations, and forming for-profit arts businesses. Ms. Paul serves as an Adjunct Professor at the New York Film Academy as well as the Brooklyn Law School. She also serves on the Board of the Friends of the French Culinary Institute and was appointed to the Art Collection Advisory Committee for Davidson College.

Prior to joining VLA, Ms. Paul was the Executive Director of Washington Area Lawyers for the Arts (WALA). Ms. Paul also counseled and represented clients at WALA, specializing in corporate and contract matters. In 1998, she restructured WALA's client services into a clinical format and expanded the law student internship program to include client representation, legal research and writing opportunities. Before joining WALA in August 1998, Ms. Paul acted as University Counsel in the Office of the President at the University of Maryland, College Park. In that position, Ms. Paul was responsible for the legal aspects of all of the University's major transactions, contracts, construction, and real estate projects, including handling the largest procurement to date in the State of Maryland (\$750 million). Prior to this position, Ms. Paul served as an attorney at two major national law firms in DC, Patton Boggs and Bryan Cave, where she practiced corporate and real estate law. Ms. Paul grew up in Gainesville, Florida and graduated from the Gainesville Public High School. She received her Bachelor of Arts in Economics from Davidson College, *phi beta kappa*, and her Juris Doctor from Harvard Law School. In 2000, Ms. Paul was elected to serve as a Wasserstein Public Interest Fellow at Harvard Law School.